

FEATURING

FDI

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Culture & Entertainment



Brasília International Airport. Image: Inframérica

EAI HIGHLIGHTS

Expo Dubai 2020 and BIF 2021

The EAI, in coordination with the Secretariat of Economic Development (SDE), has organized the representation of Brasília in the events of the Universal Exhibition 2021 to be held in Dubai, United Arab Emirates, and in the Brazil Investment Forum 2021, organized by Apex-Brasil. In both events, projects from the Federal District will be presented to international investors.

GDF presents opportunities for Portugal

EAI and SDE met virtually with Portuguese authorities and presented business opportunities in the federal capital to attract investment. During the meeting, strategic points for strengthening both economies were listed.

INTERNATIONAL CAPITAL IN BRASILIA

Brazil is one of the main destinations for foreign direct investment (FDI) in the world. Its large consumer market and heterogeneous industrial base provide a competitive advantage to the country in terms of attracting foreign investments. It is in this scenario that Brasília, the country's administrative and diplomatic center, has been gaining prominence for its development in the economic area through structuring initiatives and advances in public policies directed at the local business sector. The city, characterized by the highest GDP per capita in the country, is constantly developing significant incentive programs to attract and expand the presence of profitable businesses to the region.

In the context of the New Coronavirus pandemic, the Government of the Federal District (GDF) has sought different ways to reduce the economic impact of COVID-19 in the region, and one of the tools used is the attraction of foreign investments and international promotion of the city.

The Federal District's capacity to receive international investors has been consolidated with the development agenda adopted by the government, which includes the "Procidades" (structuring of companies) and "Mais Capital" (development and tax benefits) programs. In addition, the strength of the local infrastructure is featured in facilities such as the Brasília International Airport, the Dry Port and the agricultural, logistical and industrial centers of the city, which make up a strategically located hub in the center of South America. Besides being cosmopolitan and diplomatic, Brasília is becoming more and more favorable to foreign trade.

GOOD PRACTICES



04/05 | Fibra-DF

Exporting Company Week

Businessmen interested in seeking markets outside Brazil were able to participate free of charge in the lecture cycle of the Exporting Company Week, held between April 12th and 16th. The event was promoted by the Federation of Industries of the Federal District (Fibra), through the International Business Center of the DF (CIN-DF), and took place online. The virtual meetings presented opportunities and ways for the internationalization of local companies.



04/06 | Portugal

Requalification of the elderly and economic recovery

Portugal intends to outline a new strategy for post-COVID-19 economic recovery and to adapt to the main age group in the country: elderly persons aged over 65 years. The requalification of this public, which represents about 22% of the Portuguese population, will occur through funds amounting 420 million euros in social projects.



04/19 | UNIDO and Norway

Program to support countries access to global markets

The United Nations Industrial Development Organization (UNIDO) and Norway signed an agreement to develop the "Global Market Access Program (GMAP)", that aims to promote inclusive and sustainable industrial development in the target countries. The Program highlights the strengthening the quality of the national infrastructure and compliance capabilities of Small Businesses (SMEs) in the priority countries for the Norwegian Development Cooperation Agency (Norad), in order to support market access for developing countries.



04/20 | DF

Further development with distribution and logistics PPP

Through a new public-private partnership (PPP), the Government of the Federal District will expand the development of the local industry. The implementation of the Recanto das Emas Logistics Center will enable the urban infrastructure and logistics of the site, allowing for the establishment of 400 companies in the region. The new Center, another locus for investors to settle in the city, will work as an expansion of the Economic Development Areas (ADEs), enhanced with the improvements of this public-private partnership.

Click here to view all the good practices posted on our website according to our daily curatorship.

EAI in the media:



EAI, SEJUS and UCCI

EAI submitted the project "Institutional Strengthening of the District School of Socioeducation", from the Secretariat of Justice and Citizenship (SEJUS), to the European Commission call "Local authorities: partnerships for sustainable cities 2021", in partnership with the Union of Ibero-American Capital Cities (UCCI). The project, expected to be implemented in 2022, will compete for a 1 million euro grant for its execution.

Green Diplomacy for Young People - Environment: it is urgent to act!

Initiative of the Delegation of the European Union in Brazil (DELUE), in partnership with the Embassy of Portugal and the Camoes Institute - Portuguese Cultural Center in Brasilia -, the contest was aimed at young people between 18 and 25 years old with projects in favor of the preservation of the environment. Of the 41 entries, five were winners, one of them from Brasilia, the "Guará Ecológico".

#FALEAI

Book "Sonhar Brasília"

Conceived in 2020, the book gathers texts by authors from 8 CPLP countries and is intended for students in the Federal District public schools. The launch took place on the last day 05, in honor of the World Portuguese Language Day

Brasilia, a 130-year epic

As part of the celebration of Brasilia's 61 years, the Public Archive of the DF opened five virtual exhibitions on its portal with unexplored treasures about the city's history, result of a curatorship that took a year to be concluded.