



FEATURING

WATER

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Culture & Entertainment

EAI HIGHLIGHTS

Ventilators for the DF

100 new ventilators donated by the company TikTok and by the Jack Ma / Alibaba Foundation have arrived and are already being used to fight the pandemic in the Federal District. The donation was intermediated by EAI, the Brazilian Cooperation Agency of Itamaraty and the Health Secretariat of the DF. Read the [full story](#).

Brasilia and Bogota

On March 19th, EAI [met virtually](#) with the international area of Bogota to learn about the initiatives developed in the areas of security, social assistance and gender. The idea is to establish a broad cooperation instrument for the exchange of experiences between the two cities.

WATER, LIFE SOURCE

"Wash your hands thoroughly". This expression gained special prominence during the sanitary crisis facing the world due to the COVID-19 pandemic. Above all, hygiene has as a basic element one of the most precious goods on the planet: water.

It is in this context that we celebrated, with even more enthusiasm, the World Water Day, last March 22nd. Water is present both in everyday life and in the most complex industrial chains worldwide. This resource plays a fundamental role in food security, in energy production and many other dimensions of human, economic and social development.

For this reason, the Government of the Federal District has ensured an efficient water management through work on several fronts, which have stood out internationally: The Water Producer Project in the Ribeirão Pípiripau Basin; the Technical Cooperation Agreement with UNESCO for environmental education; the system for monitoring water consumption by telemetry; and the automation of processes through the Internet of Things (IoT), in order to prevent water supply crises in the capital, are some examples of the initiatives adopted.

It has become imperative for governments and society to establish an adequate, efficient and sustainable water management, in accordance with the Sustainable Development Goal (SDG) 6 of the 2030 Agenda. This is because water is not only an essential human right, but also also a requirement for life on the planet, as declared by the United Nations Secretary-General António Guterres: "there is no aspect of sustainable development that does not depend fundamentally on it".

GOOD PRACTICES



03/19 | UNICEF

"Water Security for All" initiative launched targeting children

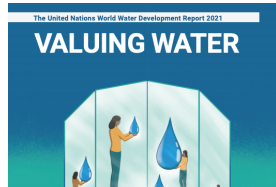
Worldwide, more than 1.4 billion people do not have access to water. Of this total, 450 million are children. On the eve of celebrating World Water Day, the United Nations Children's Fund (UNICEF) decided to launch a program to help these children. The "Water Security for All" initiative will operate in 37 countries considered critical.



03/21 | Federal District

Adasa celebrates World Water Day

Under the theme "Whoever has water should care for it. The greatest present is having water in the future", the Regulatory Agency for Water, Energy and Basic Sanitation of the Federal District (Adasa) launched an institutional campaign with the objective of highlighting the importance of water in the daily life of the population of Brasília, in reference to the World Water Day. The set of actions will be publicized on luminous panels installed on highways, media on buses and subways, radio, social networks, websites, blogs and portals, until April 21.



03/22 | United Nations

UN 2021 World Water Development Report launched

UNESCO published the World Water Development Report, which addresses the "value of water", showing that the inability to recognize its value is the main cause of waste and misuse of water. The document also provides decision makers with knowledge and tools to formulate and implement sustainable water policies.



03/22 | Brazil

Federal Government signs partnership with ten companies to restore Brazilian watersheds

The Federal Government will promote, in partnership with 10 private companies, actions to restore the main hydrographic basins in the country. In celebration of World Water Day, the initiatives aim to recover degraded areas, protect springs, sustainably use natural resources and improve the availability of water in quantity and quality for multiple uses.

[Click here to view all the good practices posted on our website according to our daily curatorship.](#)

Brazilian Exports

Apex Brasil [launched the Export and Investment Profile and Opportunities](#) for the Federal District 2021. The event included presentations from the Economic Development Secretariat of the Federal District and Banco de Brasília, describing the opportunities and conditions for international business in the DF.

FONARI

EAI participated in the 2021 constitutive meeting of FONARI - National Forum of Secretaries and Managers of International Relations. Representatives from 20 member cities participated and the presidencies for each region were defined. Those present showed interest in increasing the exchange of good practices, in addition to the creation of a virtual space for continuous exchange of experiences between the cities and municipalities of the Forum.

#FALEAI

World Poetry Day

On World Poetry Day (March 21st), UNESCO recalled that it is appreciated in all countries as cultural and linguistic expression. UN News invited poets, writers and poetry lovers to tell in verse how the COVID-19 crisis affects them. The [video](#) is introduced by Mozambican writer Mia Couto.

AWorld App

Part of the UN ActNow Campaign for individual actions on climate change and sustainability, the AWorld app measures the impact of your daily life on ecology. The app is available for devices [iOS](#) and [Android](#).

EAI in the media: